



GoodWorkLabs

**TECHNOLOGY SUPERSTARS**

# Our Products and Services

GoodWorkLabs is a new-age software development and design lab that delivers cutting-edge products for customers globally. With offices in Bangalore and Kolkatta in India & in San Francisco, USA, our teams work with clients ranging from fortune 500 companies to Startups to envision and create the technology of the future.



## Software Development

Ruby on Rails, PHP, Java, .NET, PWA, React, Angular etc.



## UX/UI Design Studio

Research, Wireframes, Visual design and Prototyping



## Game Development

Mobile, Web and Gaming Devices



## Big Data Technologies

Enabling businesses to make data-driven decisions.



## Technology Consulting

Hiring and deploying the right talent for your projects.



## Mobile Apps

iphone/ipad, Android, Windows, Cross-platform development



## Enterprise Software

E-commerce MarketPlace platform to help brands launch their business online.



## AI and Machine Learning

Engineer custom-made solutions to help your business grow.



# Google Certified Developer Agency

GoodWorkLabs is one of the top 25 global Google Developer Agencies and has demonstrated excellent skills and expertise in Android technologies and Product development.

We work closely with Google on understanding and implementing the emerging trends in Design and Technology, thus helping both Startups and Fortune 500 companies build powerful products.



2018  
Certified Agency

Android

# Clients and Partners



Mercedes-Benz

Medtronic



# Awards and Accolades

GoodWorkLabs has won several prestigious awards and accolades for its outstanding quality in design, delivery, customer service, innovation and design-thinking strategies.

From being the Best UX Design studio to 5th Fastest Growing Technology company in India, GoodWorkLabs has its trophy cabinet filled with recognition.



**3rd Fastest Growing  
Tech Company in India 2018**

**FINANCIAL TIMES**



**2016  
Red Herring Top 100 Global**

**RED HERRING GLOBAL**



**India's Top 10  
Best UX Design Studio**

**POOL MAGAZINE**



**5th Fastest Growing  
Tech Company in 2016**

**DELOITTE TECHNOLOGY FAST 50**



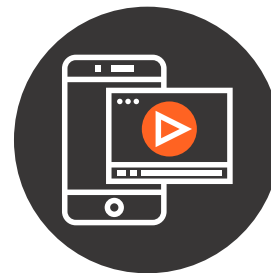


# DNA of GoodWorkLabs



## #1 Beauty

Everything we do has to be beautiful, easy to use and efficient. Aesthetic and practical design is the core of our work



## #2 Scalability

Every piece of code we write has to be tough, bug free, optimised and scalable



## #3 Agility

Everything we craft is done iteratively with passion and honesty, using Agile Software Development Methodologies such as SCRUM and Extreme Programming.



## #4 Innovation

We believe in questioning the status quo. We believe in pushing the limits. We believe in changing the world through technology and design.



# What our customers say....



*I have worked with many other technology companies, but GoodWorkLabs is one company that I can trust and is super efficient.*

**Samara Mahindra**

CEO, Carer Program



*GoodWorkLabs insisted on coming up with their own designs first and did a great job of designing the UX. Their attention to detail is what sets them apart.*



**Ashish Joshi**

CEO, Audetemi

# Our Work

## EkStep Genie

The EkStep app is an ambitious project to educate 150+ million students across rural India.

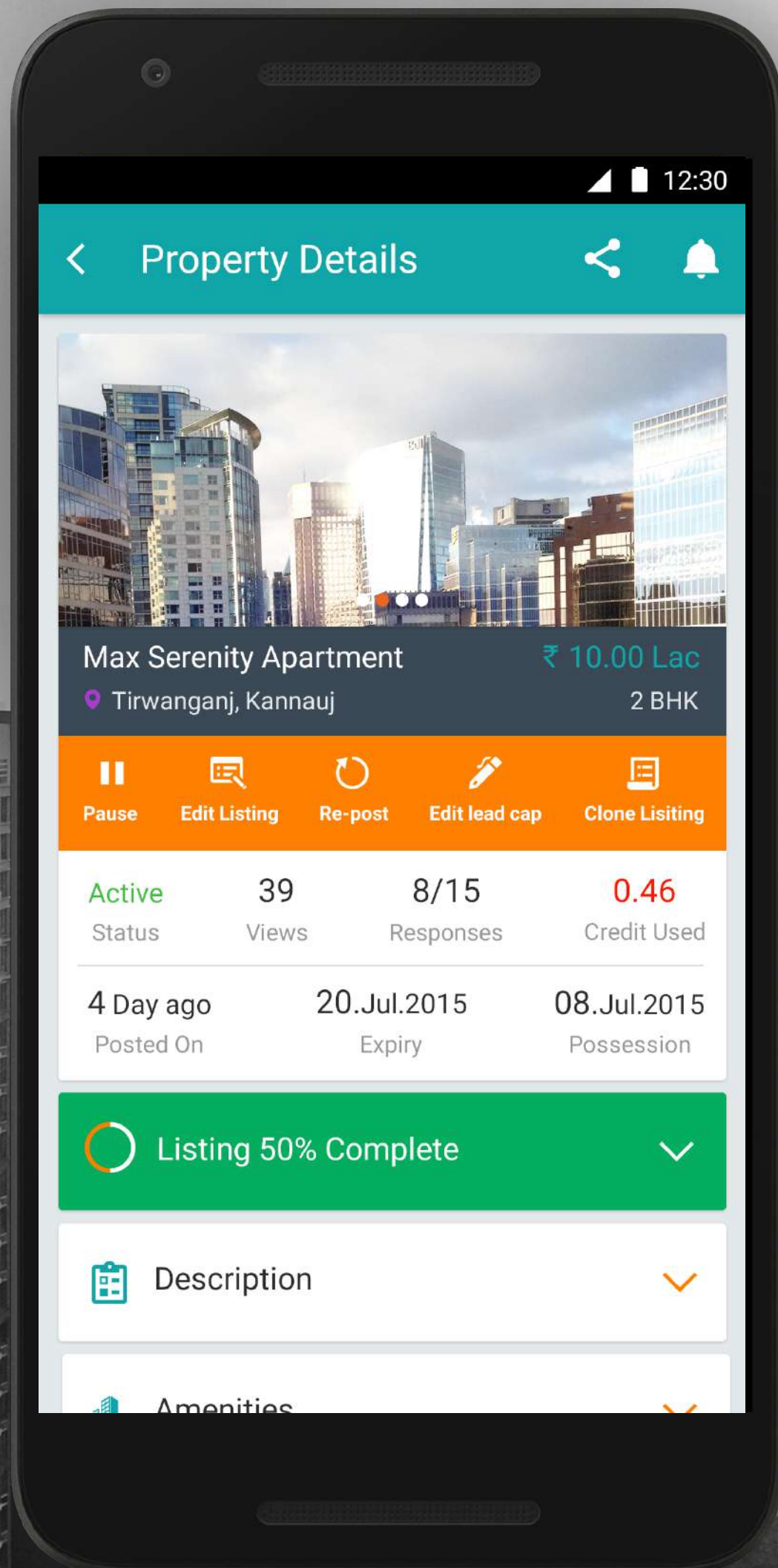
GoodWorkLabs designed and used gamification to enhance the learning experience on the the 'Genie' App

### Services Rendered

- UI/UX Design
- 2D & 3D Game Art and Design
- Software development







# CommonFloor

CommonFloor is a leading real-estate and property search platform.

GoodWorkLabs designed and developed the 'CommonFloor Edge' Android app for real-estate agents and property developers.

## Services Rendered

- UI/UX Design
- Android App Development
- Testing and deploying



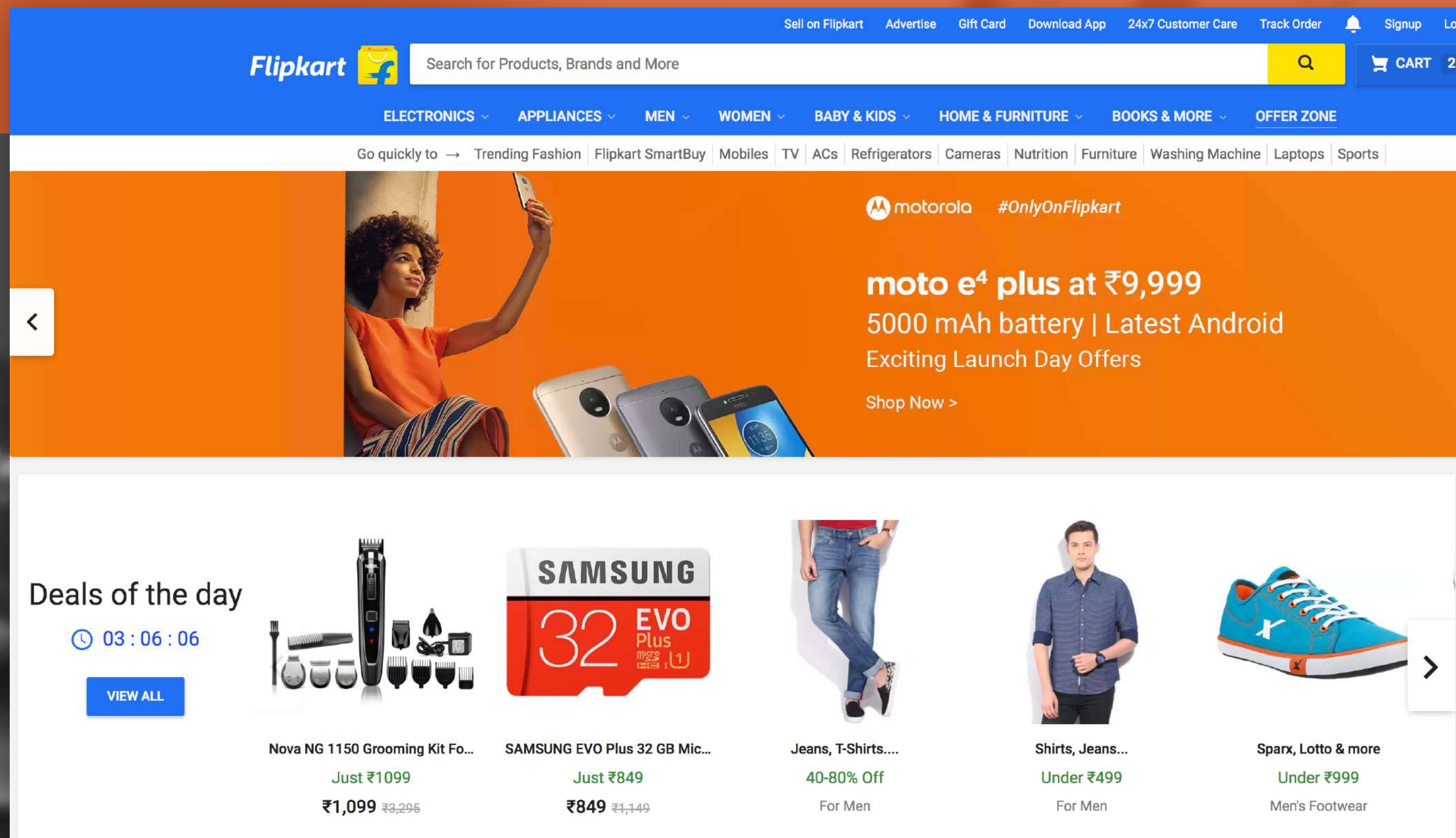
# Flipkart

Flipkart is India's largest e-commerce website.

GoodWorkLabs partnered with Flipkart on several technology related efforts and consulting.

## Technology consulting on

- UI Development
- Java
- Ruby on Rails



The screenshot displays the Flipkart homepage. At the top, there's a blue navigation bar with the Flipkart logo, a search bar, and links for 'Sell on Flipkart', 'Advertise', 'Gift Card', 'Download App', '24x7 Customer Care', 'Track Order', 'Signup', and 'Login'. Below this is a white navigation bar with category links: 'ELECTRONICS', 'APPLIANCES', 'MEN', 'WOMEN', 'BABY & KIDS', 'HOME & FURNITURE', 'BOOKS & MORE', and 'OFFER ZONE'. A secondary navigation bar lists various product categories like 'Trending Fashion', 'Flipkart SmartBuy', 'Mobiles', 'TV', 'ACs', 'Refrigerators', 'Cameras', 'Nutrition', 'Furniture', 'Washing Machine', 'Laptops', and 'Sports'.

The main promotional banner features a woman taking a selfie with a Motorola Moto e4 plus smartphone. The text on the banner reads: 'motorola #OnlyOnFlipkart', 'moto e4 plus at ₹9,999', '5000 mAh battery | Latest Android', 'Exciting Launch Day Offers', and 'Shop Now >'. A left arrow is visible on the left side of the banner.

Below the banner is the 'Deals of the day' section, which includes a countdown timer showing '03 : 06 : 06' and a 'VIEW ALL' button. The section displays five product deals:

- Nova NG 1150 Grooming Kit Fo...**: Just ₹1099 (original price ₹2,295).
- SAMSUNG EVO Plus 32 GB Mic...**: Just ₹849 (original price ₹1,149).
- Jeans, T-Shirts...**: 40-80% Off For Men.
- Shirts, Jeans...**: Under ₹499 For Men.
- Sparx, Lotto & more**: Under ₹999 Men's Footwear.

A right arrow is visible on the right side of the 'Deals of the day' section.



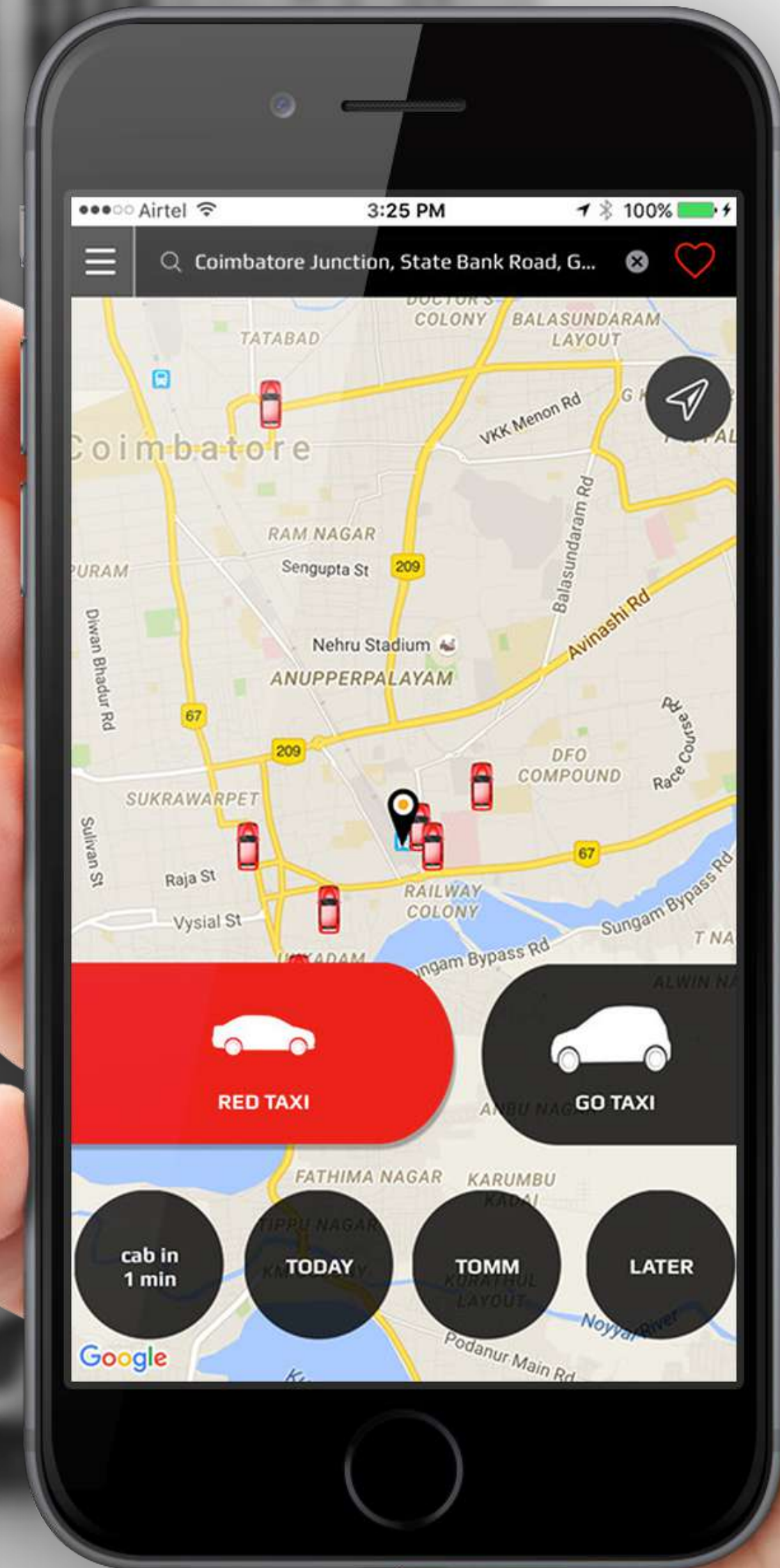
# RedTaxi

RedTaxi is one of the largest luxury taxi service provider.

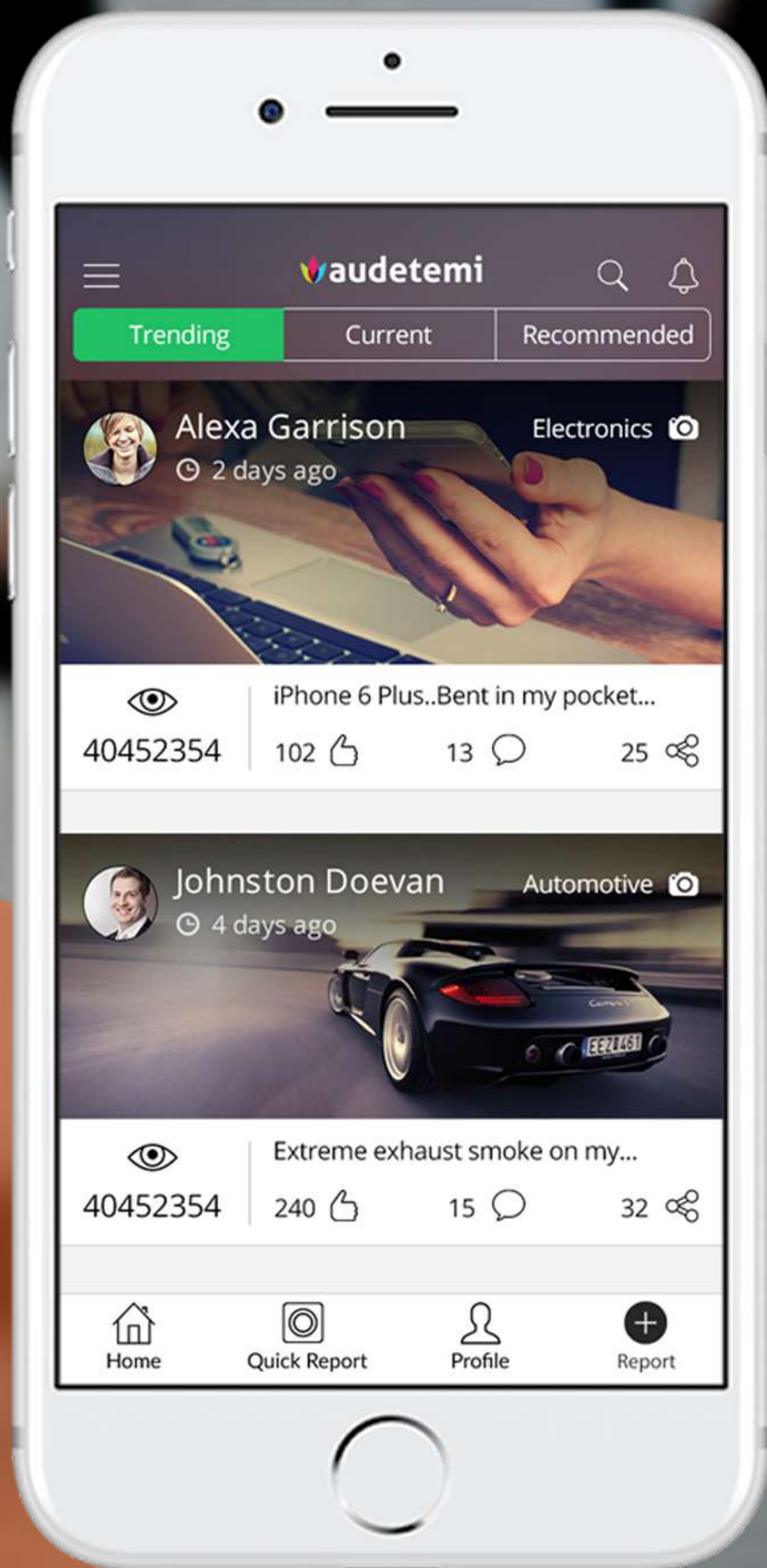
GoodWorkLabs designed and developed both the iOS and Android app through which customers can book a ride.

## Services Rendered

- UI/UX Design
- iOS App Development
- Android App Development
- Testing







## Snap Help

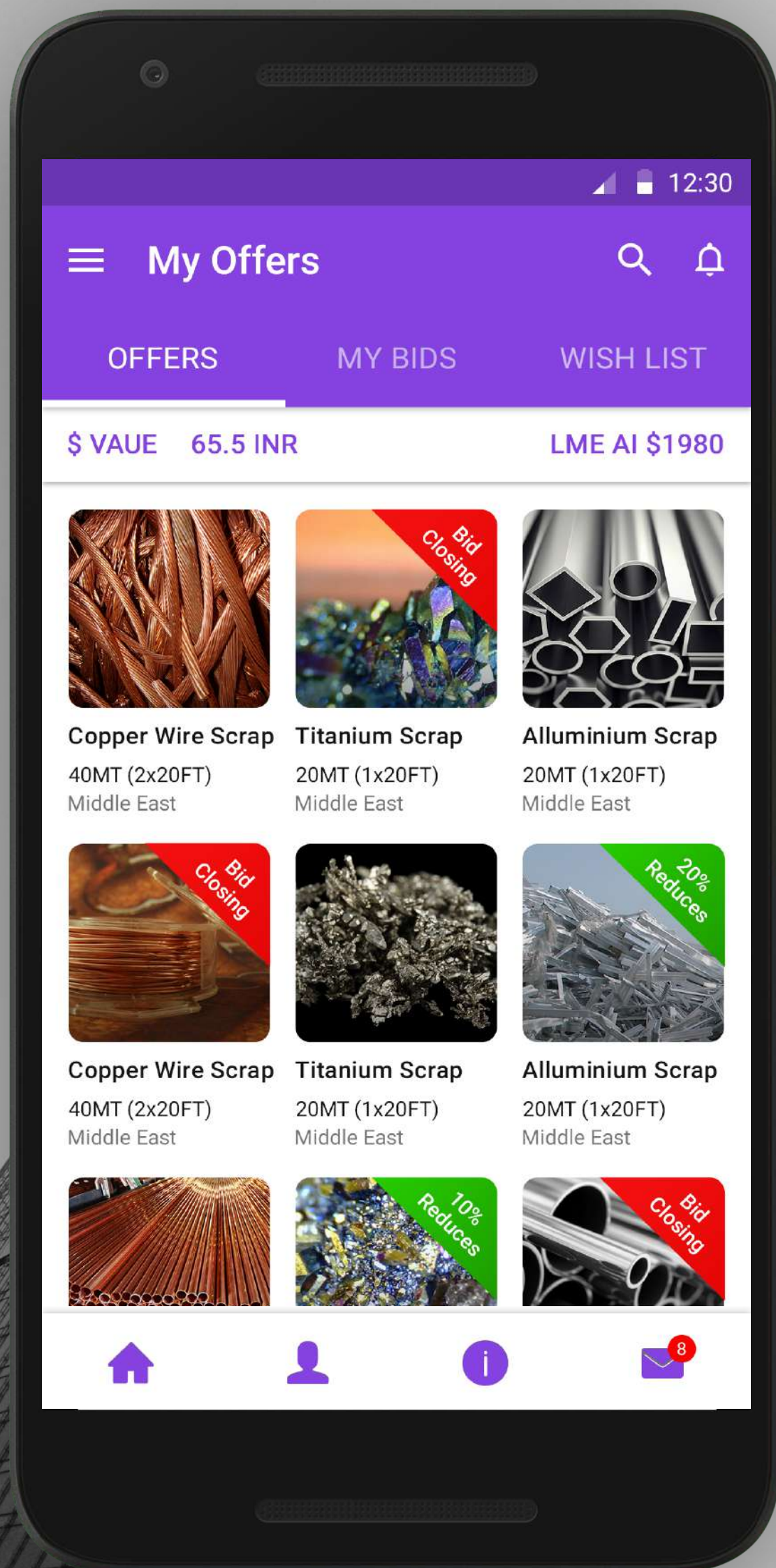
SnapHelp is a social CRM application to transform customer support into customer engagement.

GoodWorkLabs designed the entire User Experience to deliver an outstanding product for Audetemi.

### Services Rendered

- UI/UX Design
- User Research





# Metalmann International

MetalMann is an international trading company which deals in non-ferrous scrap metal.

GoodWorkLabs built an enterprise level e-commerce marketplace solution for Metalmann.

## Services Rendered

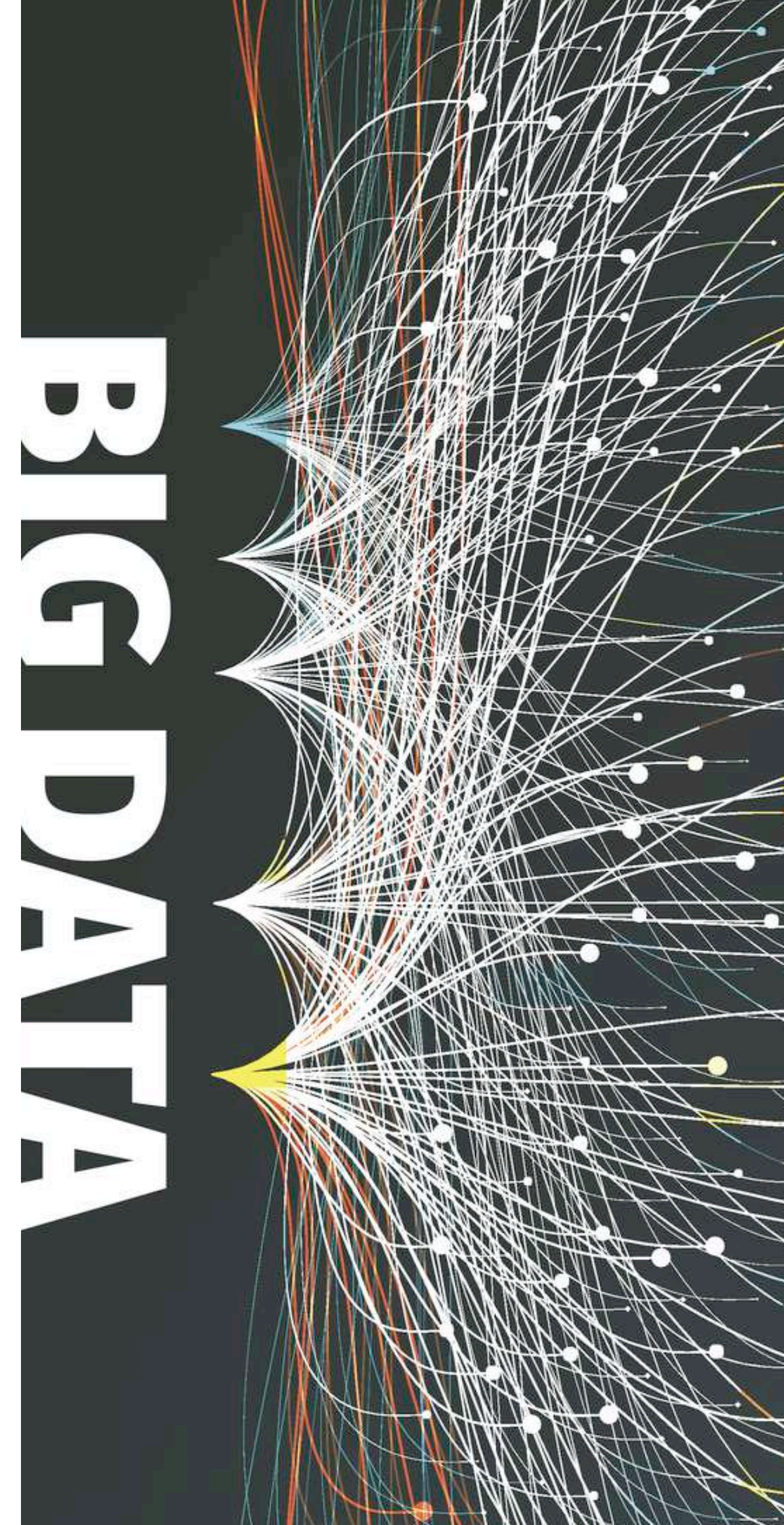
- UI/UX Design
- Android/iOS app development
- E-commerce enterprise software
- Testing and deploying



# Big Data Technologies, Artificial Intelligence, and Machine Learning

GoodWorkLabs can help you harness the potential of AI, Machine Learning and Big Data in your business. We use cutting-edge technologies to build a powerful intelligence system for your business.

At GoodWorkLabs, we give you the data intelligence to unlock key insights and make your business more effective.





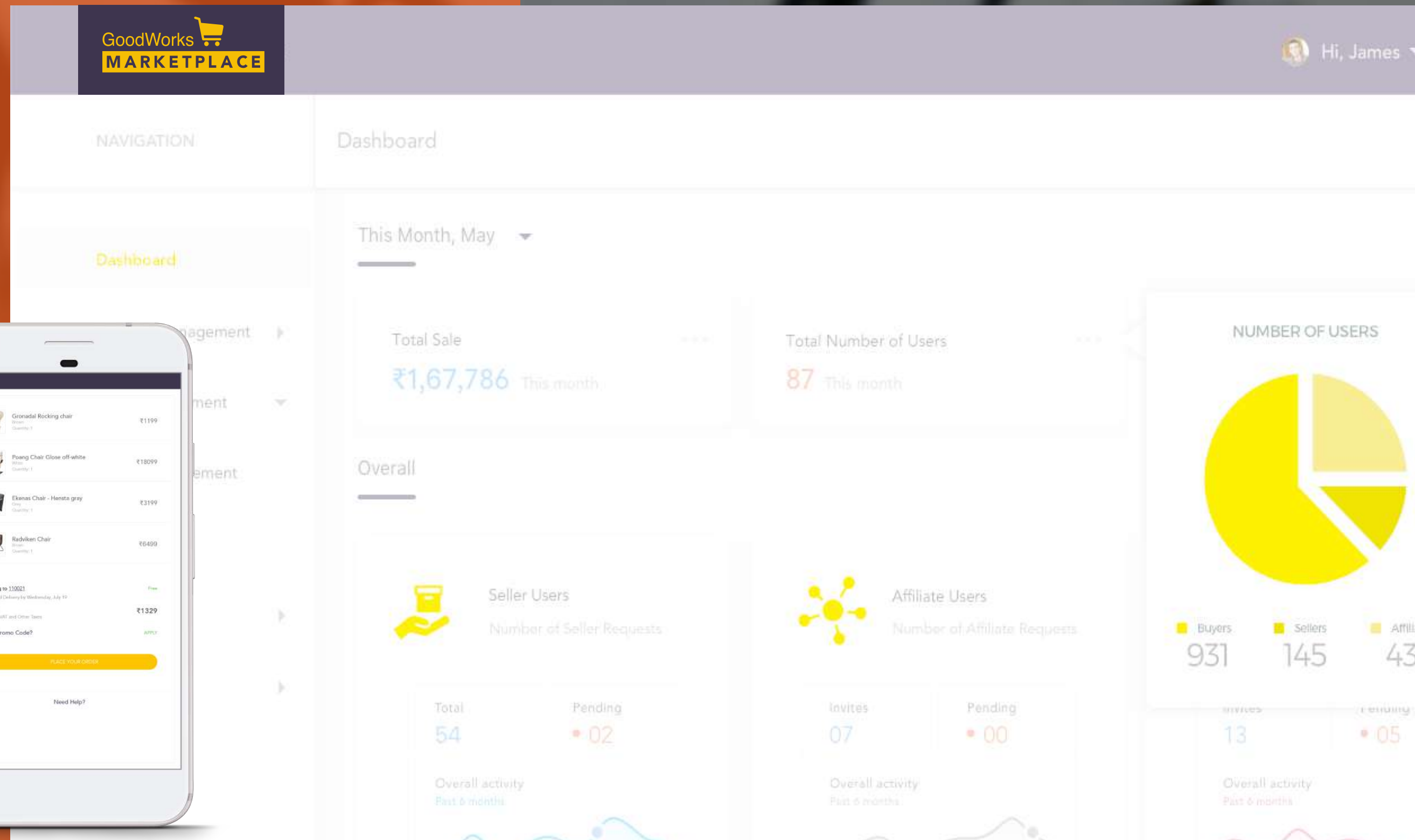
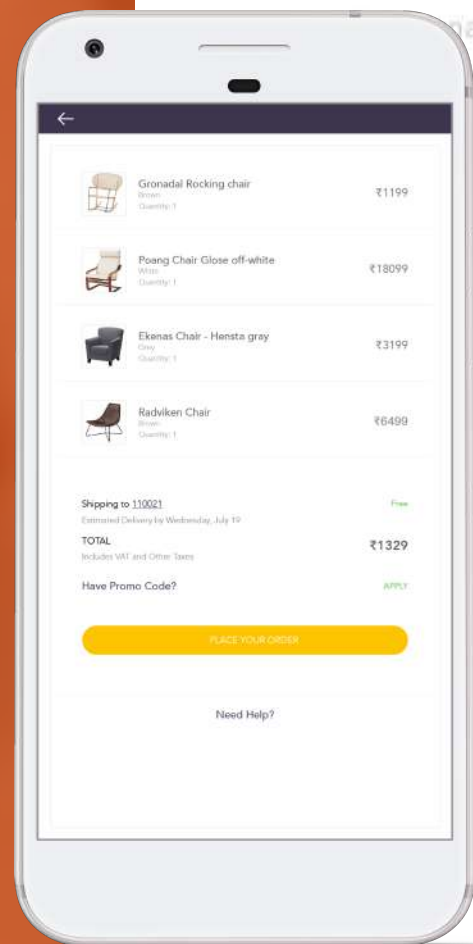
# GoodWorks Marketplace

GoodWorkLabs has designed and developed a unique e-commerce platform - GoodWorks MarketPlace. It is a ready to use online market place designed with the latest technology to help scale up business operations.

GoodWorks MarketPlace helps brands launch their online business easily. It is robust, customisable and supports all kinds of devices.

## Unique Features

- Product Catalogue
- Inventory Management
- Search Functionality
- Bidding
- Intuitive Buyer and Seller Dashboards
- Analytics and Admin Dashboard



# Contact Us - Request a FREE Quote



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